



# Financing ETP Projects

## New EIB financing opportunities

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European Technology Platform on Industrial Safety  
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Innovation **2010**  
Initiative

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# Financing RDI – the EIB's Innovation 2010 Initiative



Innovation 2010 initiative (i2i) launched in 2000 (Lisbon Agenda)  
**Four strategic areas of i2i lending activities:**

Human Capital Formation

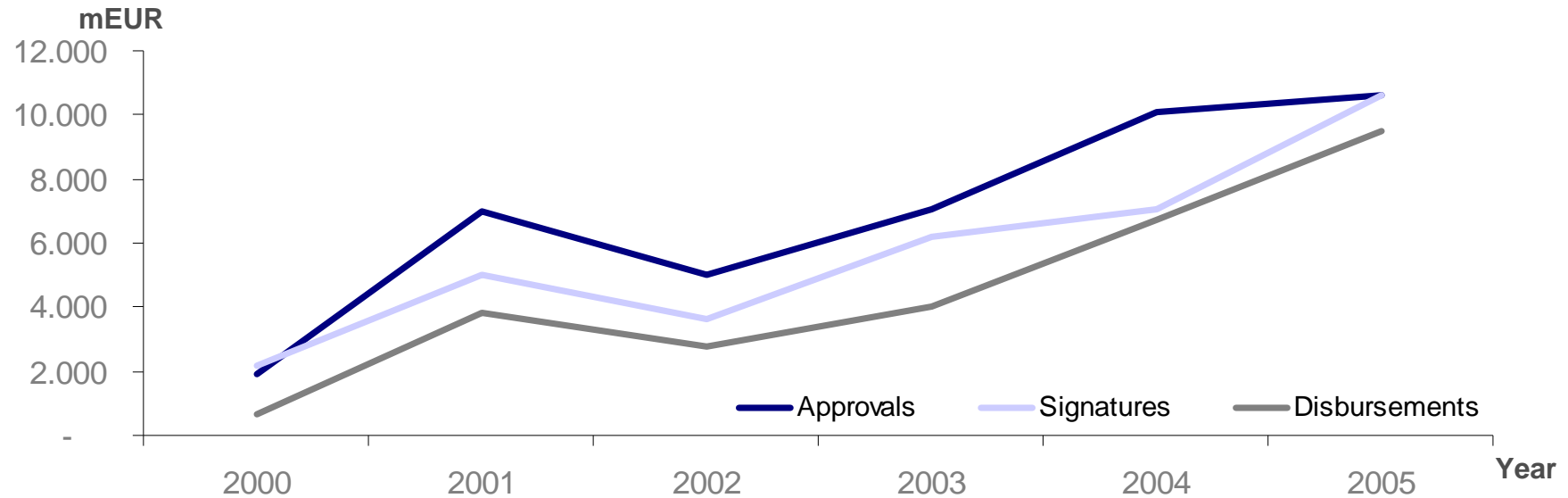
Development of Information and Communication Technology (ICT)

SME/VC Financing (EIF)

Private and Public Sector Investment in R&D (and downstream investments), including Research Infrastructures

# RDI financing – a strategic objective for the EIB

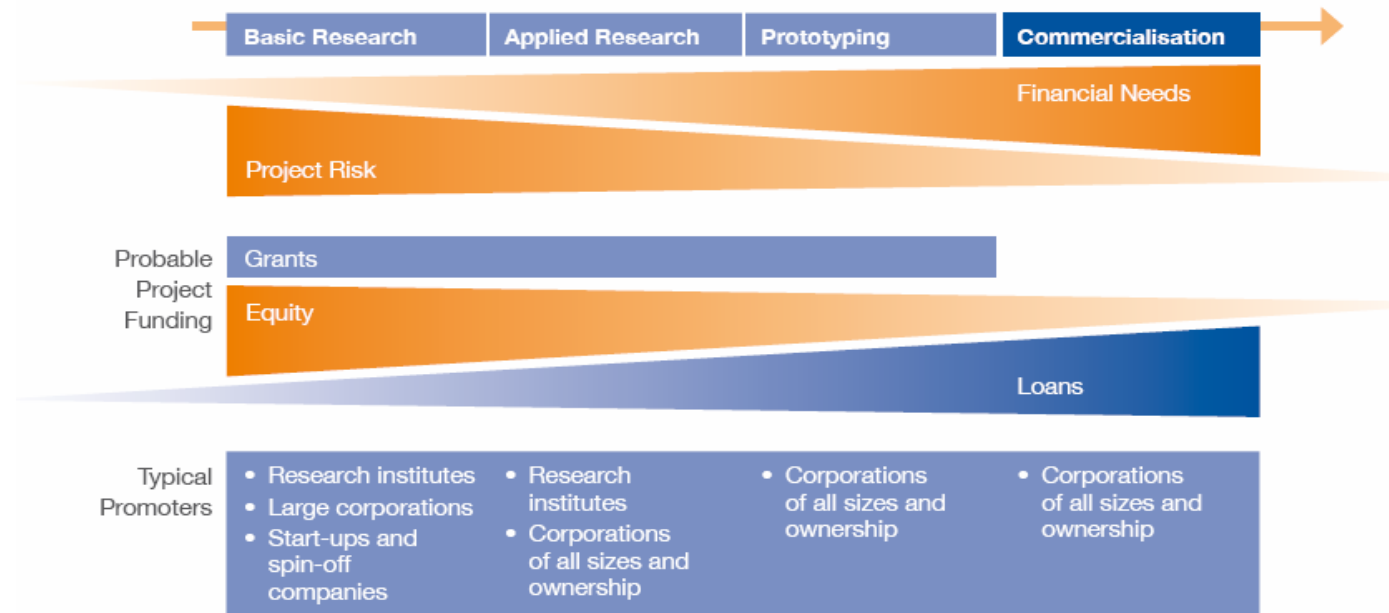
## Financing activity 2000 - 2006



- EIB i2i financing : EUR 11bn in 2006 (+ 34.4% 2000-2006)
- EIB's i2i objective : lend **EUR 50bn** by 2010 to foster innovation over current decade. **EUR 46bn** (92%) already achieved in 2006, half of which in RDI.
- Plus: **Growth Initiative**
  - TENs: € 50 bn by 2010
  - RDI: € 50 bn over decade 2000-2010
  - QSP: Quick Start Programme

# Financing RDI Projects

Can RDI investments be financed by loans?



- As a project evolves, the **project risk** will generally decrease against an increase in **financial needs**.
- Consequently, loan financing is generally more appropriate as the project matures.
- Different generic stages of an RDI project usually involve different types of project promoters ranging from research institutes to corporations.

# Financing RDI Projects - Financing models

## Promoter Finance Model



- Financing partners provide funding to the promoter on the basis of its financial strength.
- A promoter can be a company, a consortium of companies or an institution
- The financing partners are thereby exposed to the **credit risk of the promoter, not of the project.**

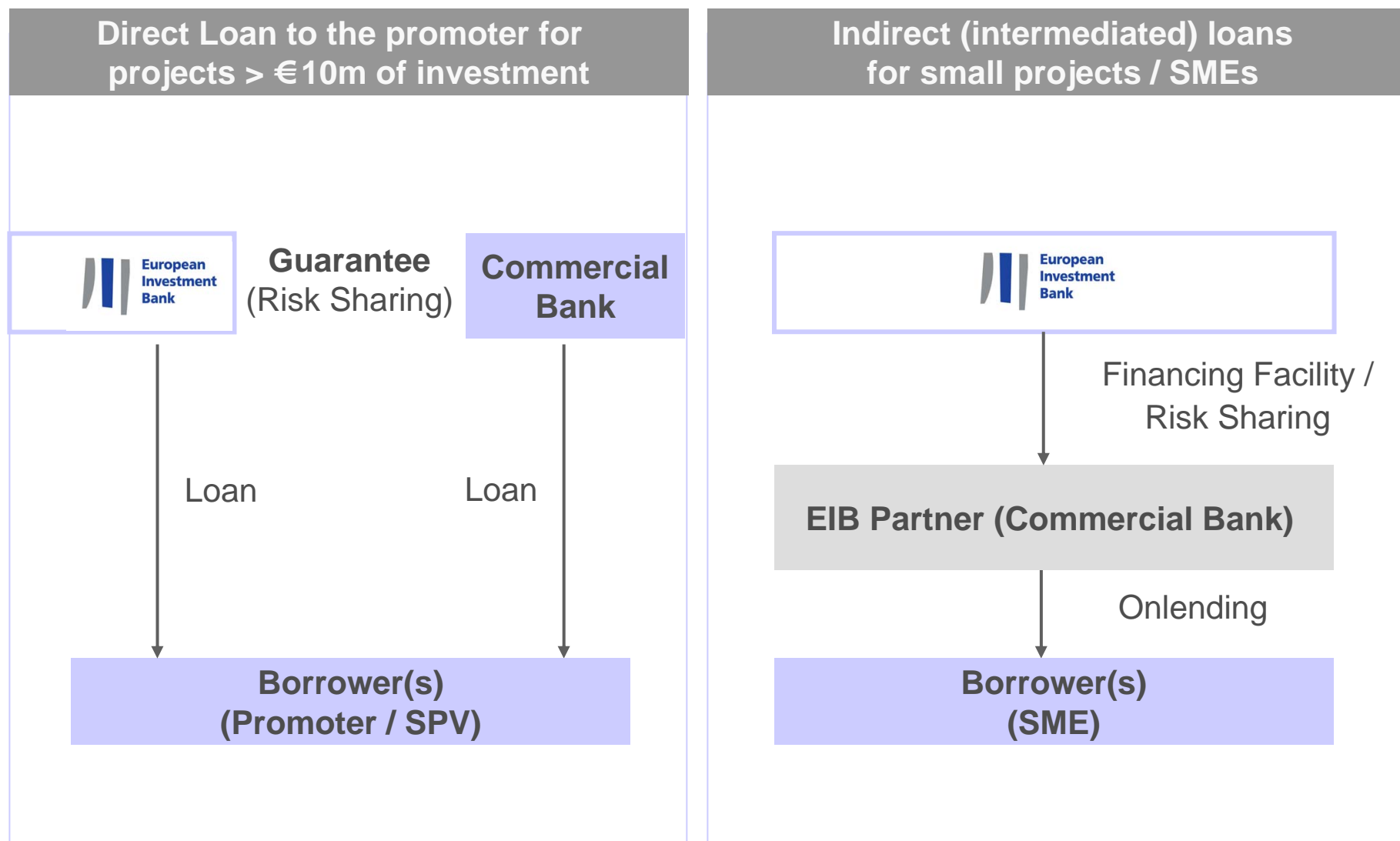
## Project Finance Model



- In the Project Finance Model, the project is realized and financed via a legally and financially standalone project company.
- The promoter(s) usually have the role of a strategic partner (e.g shareholder).
- **The financing partners are thereby exposed to the credit risk project only .**

# Financing RDI projects

## How EIB can finance RDI investments



# Financing RDI Projects Large European RI SFF/RSFF

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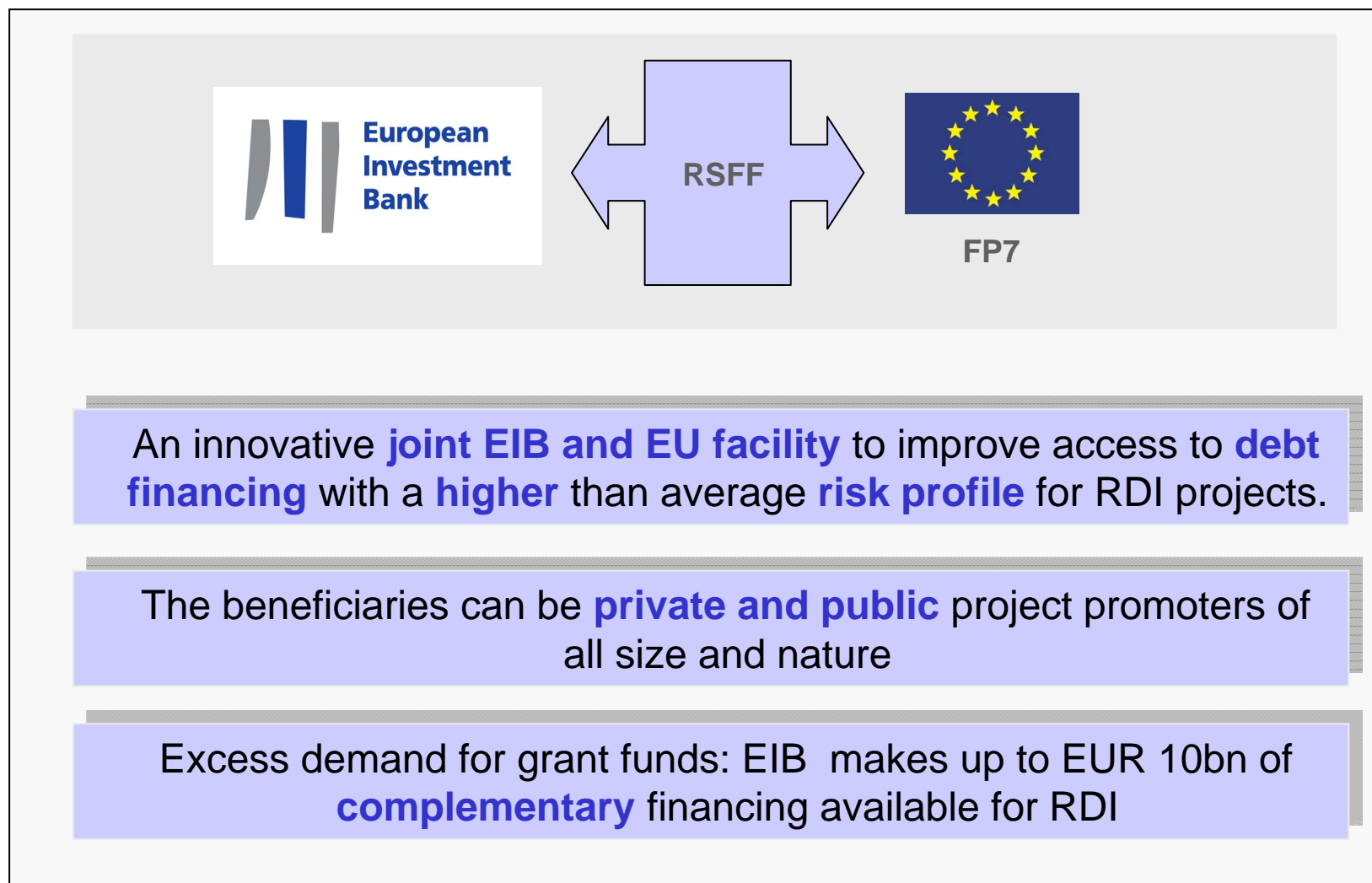


- SFF: A ring-fenced facility, created from Bank surpluses for taking more risk;
- Applicable to both promoter and project financing models, when of **sub-investment grade**;
- Allows new product developments for RDI finance:
  - Risk sharing with banks for the financing of low/subinvestment grade SMEs and MidCaps;
  - Risk sharing with Corporates for subinvestment grade RDI projects;
  - Risk sharing with Universities, as for instance a royalties fund for scientific research projects;
  - Financing R&D consortia based on SPV structures



# The Risk Sharing Finance Facility (RSFF)

## Rationale (I)



# The Risk Sharing Finance Facility (RSFF)

## Rationale (II)



**RSFF is complementary to grants under FP7**

**Eligible RDI investments can be collaborative or stand-alone  
by each promoter**

**Eligible investments include FP7 projects but also other**

**EIB provides debt based financing or guarantees, not grants  
nor straight equity**

# The Risk Sharing Finance Facility (RSFF)

## Objectives



Develop new financing solutions / products to :



**Extend the capacity of beneficiaries to take up debt to expand investments (demand side)**



**Improve the financing sector's lending capacity to RDI (supply side)**

The EIB's existing products will remain available.

# The Risk Sharing Finance Facility (RSFF)

EIB products for different types of counterparts



## Corporate /Project Finance

- **Targeted beneficiaries:** Mid-sized and large corporations (low/sub-investmentgrade),
- **Product Ideas:** Structured individual corporate loans for R&D projects (senior/junior debt, mezzanine)
- **EIB value added:** Lower Financing Cost, increase of debt capacity (in case of subordination), project risk sharing

## Risk Sharing with Banks

- **Targeted beneficiaries:** SMEs & MidCaps (low/sub-investmentgrade)
- **Product Ideas:** RSFF Facilities; Interest Contingent Supplier Facility, Co-financing, Global Authorisations
- **EIB value added:** Banks: risk sharing, capital relief, new customers/cross selling, Beneficiaries: risk sharing, higher debt capacity, lower financing cost

## NEW PRODUCT DEVELOPMENTS

- **Targeted beneficiaries:** Universities
- **Product Idea:** Royalty fund for scientific research projects
- **EIB value added:** Facilitate financing for universities, utilize royalty streams of research results (e.g. patents, lower financing cost)

## Risk Sharing with Universities

- **Targeted beneficiaries:** JTI, Technology Platforms, EUREKA Joint Ventures,...
- **Product Ideas:** SPV based structures for individual R&D consortia
- **EIB value added:** Provide structuring know-how (Project Financing) and facilitate private sector funding

## Financing Technology Platforms

# RSFF Background

## The strategic importance of ETPs



EIB will seek to be the “house bank” to the ETPs to support them in identifying and meeting financial R&D needs of low/subinvestment grade ETP participants and in financing JTI projects.



Thematic / sector approach contributes to efficiency and scalability of RSFF implementation

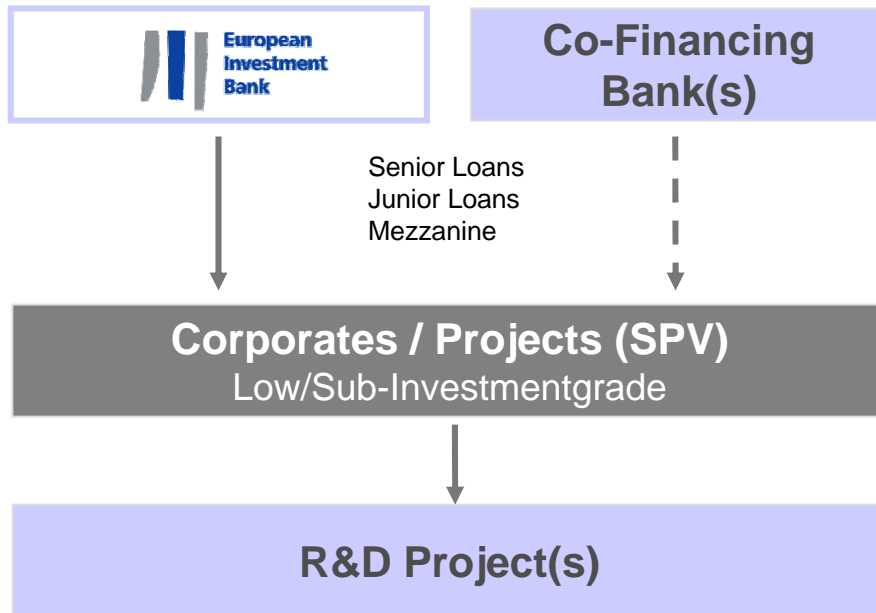
EIB value added is created through its sector knowledge, pan-EU focus and ability to build custom-made solutions for each sector.

SRA support provides a coherent framework for RDI financing

Projects receiving FP7 grants will be eligible for EIB loans/guarantees

# New Product Concepts

## Financing companies and projects (I)

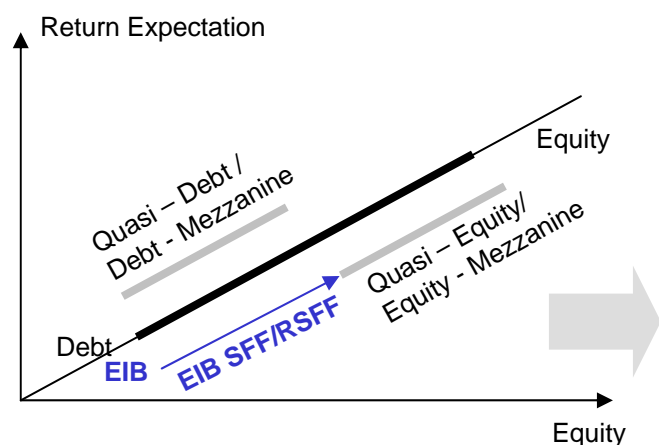


- **Loan Size:** min. EUR 7.5m (max. 75% of Project Cost)
- **Size of eligible R&D Project:** min. EUR 10m
- **Financing Structures:** Senior/Junior Loans, Mezzanine Financing, Full/Limited/Non Recourse
- **Due Diligence:** Financial, Technical, Market & Legal DD performed by EIB services and/or external consultants.
- **Pricing:** based on EIB analysis and commensurate to risk
- **Relationship to Co-Financing Partner:** Typically “Pari-Passu”

- EIB co-financing with commercial banks in individual corporate/project finance transactions possible for low/sub-investment grade corporates and Special Purpose Vehicles (project finance);
- Role of EIB can range from senior loan provider to mezzanine investor;
- Max. EIB loan depends on the definition of eligible costs (max. 75% can be financed) and the due diligence results.

# New Product Concepts

## Financing companies and Projects (II) – Mezzanine Debt

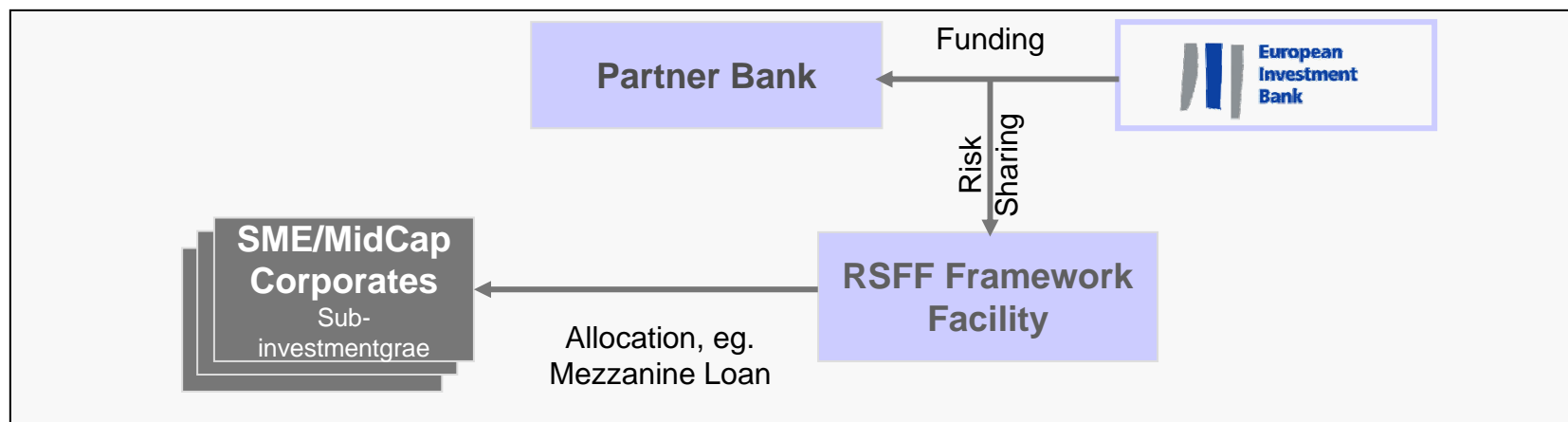


Equity Features	Mezzanine	Debt Features
Participation in value gains / future success of the borrower		Obligation to repay
Interest/dividend payments are subordinated to debt payments		Obligation to pay interest
Ranks after debt in liquidation scenarios		Ranks before equity in liquidation scenarios
Investors have strong information/control rights		Obligation to provide financial information
Interest/dividends are not tax-deductable		Interest exp. are tax-deductable

- With RSFF, the EIB can also take structural risks through subordinated debt (e.g. Mezzanine Debt).
- Mezzanine loans combine debt features with equity features. Typically 5-6 years duration and “bullet” repayment. Cash interest payments lower, but compensated by equity/cash-”kicker” at repayment.
- Mezzanine debt strengthens borrower’s economic capital without dilution of existing shareholders; positive impact on rating and hence overall financing costs of the borrower.

# New Product Concepts

## SME financing through Bank cooperation



**Partner bank assesses credit risk and provides financing**

**Sub-projects : small/medium sized RDI investments**

**Promoters : SMEs (< 250 staff), Mid Caps (< 3.000 staff)**

**Individual allocations : EUR 20.000 – 12.5M (25M)**

**Risk Sharing (typically on the basis of a guarantee or refinancing)**



# Thank You !

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